

NSRA OnLine

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FROM YOUR VENDORS

Aetrex Unveils New Women's Styles for Fall

In February, Aetrex Worldwide unveiled new styles in its Essence, Sandalista Cork Comfort and Berries Collections for women. A global leader in comfort and wellness footwear, Aetrex is known for offering on-trend fashion without sacrificing comfort for style. The three collections place an emphasis on luxe materials, high-quality craftsmanship, stylish embellishments and advanced technology that makes them a healthy footwear choice.

In addition to introducing new detailed stitching and mayhem burnished leather treatments for 2014, Aetrex ensures that all styles incorporate the brand's "Healthy 3" components, including: Lynco® orthotic footbeds for support, balance and alignment; memory foam cushioning for customization and comfort; and Aegis® anti-microbial technology to protect against fungi, bacteria and odor.

Susan Ryder, Aetrex's creative director for footwear, says the company is thrilled with the new styles, adding, "Our mission is to provide women with fabulous handcrafted shoes composed of rich, premium leathers and with remarkable detailing. The new styles create amazing footwear options for day to night wear, without any discomfort." For more information, visit www.aetrex.com.